

# IDEaS and Busy Rooms Data Integration

## *Standard Integration*

### **LEADING PARTNERSHIP**

IDEaS & Busy Rooms have partnered to allow hoteliers to achieve success. The one-way integration support hoteliers to easily manage rates and drive revenue and focus on guest experience. The seamless transfer of data between IDEaS & Busy Rooms will increase efficiency and save time.

### **POWER AND SOPHISTICATION**

IDEaS is the world's leading provider of revenue management software and services. Both IDEaS Revenue Management System (RMS) and IDEaS G3 RMS enable hoteliers to optimally manage and analyze the data behind

## **Key Benefits**

- ▶ Automated pricing decisions that save you time
- ▶ Optimize revenue for all hotels and room-type offerings
- ▶ Maximize occupancy and increase RevPAR

forecasting and pricing. These sophisticated solutions feature robust reporting tools and utilize the latest in automated, advanced data science technology.

Busy Rooms is a fully integrated suite of hospitality products, which power both property and central reservation management for individual hotels, large hotel chains, and everything in between. Using industry leading built-in wizard based training platform, Busy Rooms hotels can benefit with self-guided training for new and existing employees to reduce turnover costs.

## DYNAMIC TOOLS

The one-way HTNG interface with Busy Rooms allows IDEaS solutions to update and maintain hotel rates so that hotels are able to manage guest reservations in real time. This integration allows for better pricing decisions with great deal of flexibility in rate management.

## LET'S GET CONNECTED

This integration will increase your hotel's operational effectiveness and maximize your revenue performance. Contact your IDEaS or Busy Rooms Representative to learn more.

### SYSTEM REQUIREMENTS:

- ▶ Busy Rooms
- ▶ IDEaS RMS or IDEaS G3 RMS

